

Code No: MA209

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA - II Semester Examinations, February 2011

MANAGEMENT INFORMATION SYSTEMS

Time: 3hours

ax. Marks: 60

Answer any five questions

All questions carry equal marks

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1. Explain Digital Firm. How the digital firms are managed?
2. Explain the types of business information systems from the functional perspective.
3. Write Short Notes on :
 - a) Neural Networks
 - b) Fuzzy Logic
 - c) Genetic Algorithm
 - d) Intelligent Agents.
4.
 - a) What is Nolan Stage Hypothesis?
 - b) Discuss Earl's Multiple Methodology.
5. Explain the strategic alignment of business and IT in an organization.
6.
 - a) Under what conditions is prototyping a useful system development approach? What kinds of problems can it help to solve?
 - b) What are the advantages and disadvantages of outsourcing?
7.
 - a) Explain the legal and regulatory requirements for electronic records management.
 - b) Explain Electronic Evidence and Computer forensics.
8. Write Short notes on:
 - a) Redesigning Business Process
 - b) Managing Change

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